



## NSBA & DonorsChoose

The top-rated national nonprofit supporting educators and district leaders during the COVID-19 crisis

### DonorsChoose All-time Impact

**+\$970M**

Dollars raised for classrooms

**+580,000**

Teachers with projects funded

**+1,650,000**

Projects funded

**+39M**

Students supported

**+83,000**

Schools participating

### What is DonorsChoose?

DonorsChoose makes it easy for anyone to help a classroom in need. Across the nation, public school classroom teachers, counselors, media specialists, and other educators create project requests for specific classroom resources. As the most trusted way to give to public schools for the last two decades, citizen and community donors give to projects that inspire them. DonorsChoose ships the funded materials at no cost to educators or schools.

### Here to Help During This Unprecedented Time

The massive impact of COVID-19 on K-12 education has further exposed the needs of our nation's most vulnerable students as schools have closed and shifted to at-home instruction. As school district leaders support the near-term challenges of serving educators and students during this challenging time — and also begin to think about the post-COVID-19 transition back to school — additional resources to address instructional loss, mental health needs, and other supports will be critical. With educators in over 84% of the nation's public schools, and major philanthropic and citizen funders across the country, DonorsChoose is a trusted partner ready to support NSBA member districts in their COVID-19 response efforts.

## Covid-19 Relief

### Distance Learning Projects

When many schools closed in March, DonorsChoose created a way to support students learning from home, while maintaining our customary high levels of transparency and accountability. Distance Learning Projects allow teachers to receive specific educational materials and essentials, from food items, to books to math games, to help their students learn from home and prepare for the next school year.

### Other Ways We're Supporting Teachers

To respond to the unprecedented nature of physical school closures, DonorsChoose ran *Keep Kids Learning* during March and April. As a pilot program garnering more than \$6 million in support from citizen donors and corporate partners alike, Keep Kids Learning enabled previous DonorsChoose teacher users in the highest-need communities to receive a \$1,000 gift card to send educational care packages directly to students.

Additionally, DonorsChoose is providing logistical flexibility for the thousands of classroom projects on the platform. Teachers can adjust or delay delivery dates to schools, choose to send resources to a district warehouse, and reschedule funded field trips.



*Ms. Cormany distributed boxes full of books, pencils, markers, and coloring books to her students*



**“I cannot wait to see the look on my students’ faces when I am able to provide them with some learning essentials!**

—Ms. Lincoln, a DonorsChoose teacher

# The DonorsChoose District Partnership Program

## A Free Program to Support District Leaders

This program allows school system leaders to maximize the DonorsChoose platform for their students' benefit and make it a more intentional part of their district's national philanthropic engagement strategy. Districts of all sizes in the program include CUBE members like Atlanta Public Schools, Austin Independent School District, Baltimore City Public Schools, Compton Unified School District, Hillsborough Public Schools, and Oklahoma City Public Schools. **DonorsChoose has raised more than \$160 million in resources for NSBA CUBE member districts.**

## Program Benefits



Customized **district landing page** to highlight all projects and impact



**First notice** of funding opportunities to support your district's educators



Ongoing **communications collaboration**



**Training resources** for educators



**In-depth reporting and analysis**

## Crowdfunding Best Practices and Resources for School Board Members

NSBA and DonorsChoose partnered to create resources for school board members to become better informed about crowdfunding. Below are key factors for board members to consider in evaluating crowdfunding platforms [as determined by NSBA](#).

DonorsChoose checks off all three:

- Financial transparency & accountability
- Privacy and safety
- Integrity Controls

### As a school board member you can:

- Encourage your district to join the [District Partnership Program](#)
- Implement a [crowdfunding policy](#) that aligns with NSBA best practices and prioritizes accountability measures by nonprofit platforms such as DonorsChoose
- Sign up to receive [free, regular reporting](#) on resources to schools

To learn more about DonorsChoose and best practices in leveraging these resources, please reach out to Keya Wondwossen ([keya@donorschoose.org](mailto:keya@donorschoose.org)).

To request an invitation to join the free DonorsChoose District Partnership Program, visit [www.donorschoose.org/districtpartners](http://www.donorschoose.org/districtpartners)